

November 2010



**power**  
HOLDINGS S.A.

**AEG**

**Power Solutions**

European  
Institutional Private Placement  
&  
German Retail Offering

**9.25% Corporate Bond 2010 / 2015**

**Issuance Size**  
**€ 100,000,000**

 **Close Brothers Seydler  
Bank AG**

Global Coordinator / Sole Bookrunner

 **bondm**  
Börse Stuttgart

*Bankhaus Gebr. Martin*  
Privatbank seit 1912

 **NORTON ROSE**